

# Globalization & Culture

## Key Concepts & Issues

Prepared by Lisa Daily

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Below you'll find a list of key concepts and ideas that should have emerged from your previous coursework in Global Affairs, all of which set the foundation from which we will build on in Globalization & Culture. If you have not already taken GLOA101 (Introduction to Global Affairs), I suggest that you read Steger's *A Very Short Introduction to Globalization*. This text provides the groundwork for this class and introduces students to the complex and contradictory status of globalization through an assessment of its interwoven historical, economic, political, cultural and environmental manifestations. *This is not a holistic list of terms.*

### Defining Globalization

Globalization vs. globality  
Globalization vs. westernization  
Positions of globalization theorists:  
hyperglobalizers, globalization sceptics,  
transformationalists

### Economic Globalization

Market globalism  
Intergovernmental Organizations (IGOs)  
Washington Consensus  
Bretton Woods Conference  
Keynesian Economics  
Neoliberalism  
Structural Adjustment Programs (SAPS)  
Balance of Payment  
Multinational Corporations (MNCs)

### Culture & Globalization

Global culture  
Cultural imperialism  
Global civil society  
Global citizens  
Cosmopolitanism  
Commodification & consumer culture  
McDonaldization  
Glocalization  
Global media empires  
Globalization of language

### Historicizing Globalization

Old vs. New  
Colonialism/decolonization/neocolonialism  
Cold War & Proxy wars

### Politics & Globalization

The nation-state & its historical emergence  
Deterritorialization  
The viability of the nation-state system under globalization  
Global Governance  
Global Cities  
Internal & External challenges to N-S  
Failed States  
Artificial States  
Relationship between states, citizens & MNCs

### Ecological Dimensions

Environmental degradation: Patterns of consumption, Population growth, Loss of biodiversity, Trans-boundary pollution, Food insecurities & infectious disease, Global warming & climate change, Genetically modified organisms, Hazardous waste, industrial accidents, warfare

### Human Rights

Historical development of rights  
United Nations  
International Criminal Court  
Cultural Relativism vs. Universalism  
Critiquing the enforcement & monitoring of violation  
Non-governmental Organizations (NGOs)  
Emerging human rights—water, sexual, DNA  
Continuing inequalities